



COVENTRY & WARWICKSHIRE
CHAMPIONS



CWCHAMPIONS



CW_LEP



Adam Dent

Managing Director
Advent Communications





COVENTRY & WARWICKSHIRE
CHAMPIONS

#ChampsMay

Wifi: 03AB705547



CWCHAMPIONS



CW_LEP



June Picken

Director of Sales
Coombe Abbey Hotel





COOMBE ABBEY

no ordinary hotel



JUNE PICKEN - DIRECTOR OF SALES

Brinklow Road, Binley, Warwickshire CV3 2AB | T: +44 (0) 2476 450 450 | reservations@coombeabbey.com

www.coombeabbey.com

Our History



COOMBE ABBEY

no ordinary hotel

ORIGINALLY A
CISTERCIAN ABBEY

PURCHASED BY THE
CRAVEN FAMILY WHO
REMAINED OWNERS
FOR 300 YEARS

LEASED TO THE GENERAL
ELECTRIC COMPANY AS A
RESIDENTIAL TRAINING
CENTRE

THE NO ORDINARY HOTEL
GROUP STARTED THE DEVELOP-
MENT TO RESTORE COOMBE
ABBAY TO IT'S FORMER GLORY

1150

1622

1950s

1992

1602

1923

1964

1995

PRINCESS ELIZABETH
DAUGHTER OF JAMES I
LIVED AND EDUCATED
HERE

LOCAL BUILDER, JOHN
GRAY BOUGHT COOMBE
ABBAY AND IT'S
GROUNDS

COVENTRY CITY COUNCIL
PURCHASED COOMBE ABBAY
AND IT'S ESTATE AND THE
PARK OPENED TO THE PUBLIC
A COUPLE OF YEARS LATER

COOMBE ABBAY
OPENED AS A
HOTEL IN 1995



Brinklow Road, Binley, Warwickshire CV3 2AB | T: +44 (0) 2476 450 450 | reservations@coombeabbey.com

www.coombeabbey.com

Accommodation



COOMBE ABBEY
no ordinary hotel



Crown Bedchambers



**14 Grand Feature
Bedchambers**



Feature Bedchambers



Brinklow Road, Binley, Warwickshire CV3 2AB | T: +44 (0) 2476 450 450 | reservations@coombeabbey.com

www.coombeabbey.com

Dining & Events



COOMBE ABBEY
no ordinary hotel



Brinklow Road, Binley, Warwickshire CV3 2AB | T: +44 (0) 2476 450 450 | reservations@coombeabbey.com

www.coombeabbey.com

Dining & Events



COOMBE ABBEY
no ordinary hotel



Brinklow Road, Binley, Warwickshire CV3 2AB | T: +44 (0) 2476 450 450 | reservations@coombeabbey.com

www.coombeabbey.com

Conferences & Meetings



COOMBE ABBEY
no ordinary hotel



Cloisters
For up to 120 delegates



The Kellway
For up to 30 delegates



The Centre Court
Great space for private dining



The Griffin
✦ Ideal for private meetings and dinners



The Walnut
Great for Private Dining



The Marquee
✦ Ideal for large exhibitions and presentations
✦ For up to 450 delegate



Brinklow Road, Binley, Warwickshire CV3 2AB | T: +44 (0) 2476 450 450 | reservations@coombeabbey.com

www.coombeabbey.com

In The Community



COOMBE ABBEY
no ordinary hotel

SPORT SPONSERSHIP



Coventry Blaze
Ice Hockey Club

Nuneaton Town
Football Club



Coventry City
Football Club

BUSINESS GROUPS



PARTNERSHIPS

2021 Members of the
City of Culture bid

Conference Coventry
and Warwickshire



SPONSORS OF LOCAL AWARDS



Pride of Coventry



Brinklow Road, Binley, Warwickshire CV3 2AB | T: +44 (0) 2476 450 450 | reservations@coombeabbey.com

www.coombeabbey.com

AWARDS



COOMBE ABBEY

no ordinary hotel



2017

Gold Award - Best UK Unusual Venue

Gold Award - Best Value for Money Conference Venue

Silver Award - Best Conference and Banqueting Staff

2016

Silver Award - Best Value for Money Conference Venue

Bronze Award - Best UK Unusual Venue

2016

Best Independent Venue

Best Classical Bedroom

2017

Highly Commended - Best Independent Venue



Brinklow Road, Binley, Warwickshire CV3 2AB | T: +44 (0) 2476 450 450 | reservations@coombeabbey.com

www.coombeabbey.com

No Ordinary Hotel



COOMBE ABBEY
no ordinary hotel



Brinklow Road, Binley, Warwickshire CV3 2AB | T: +44 (0) 2476 450 450 | reservations@coombeabbey.com

www.coombeabbey.com



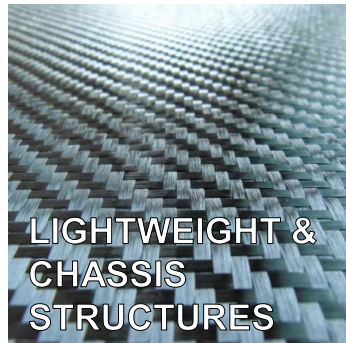
Robert Davies

Finance Director
Liberty Vehicle Technologies



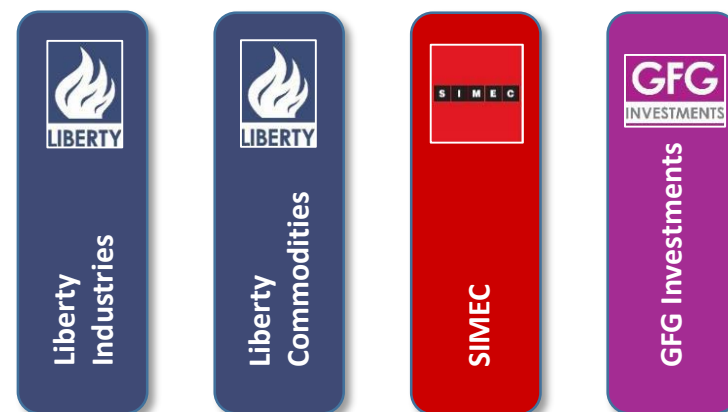
LIBERTY VEHICLE TECHNOLOGIES

INNOVATION AS STANDARD






The 4 pillars of GFG Alliance:

- **Liberty Industries Group (LIG):** Integrated global business delivering engineering solutions - from liquid steel and aluminium production to advanced engineering products & services.
 - Liberty Steel Group
 - Liberty British Aluminium
 - Liberty Engineering Group (LEG)
- **Liberty Commodities Group (LCG):** Comprehensive services provider to the global metal industries.
- **SIMEC:** International resources group with emphasis on sustainable power, mining and infrastructure assets.
- **GFG Investments:** Property and financial services.



Financial Highlights

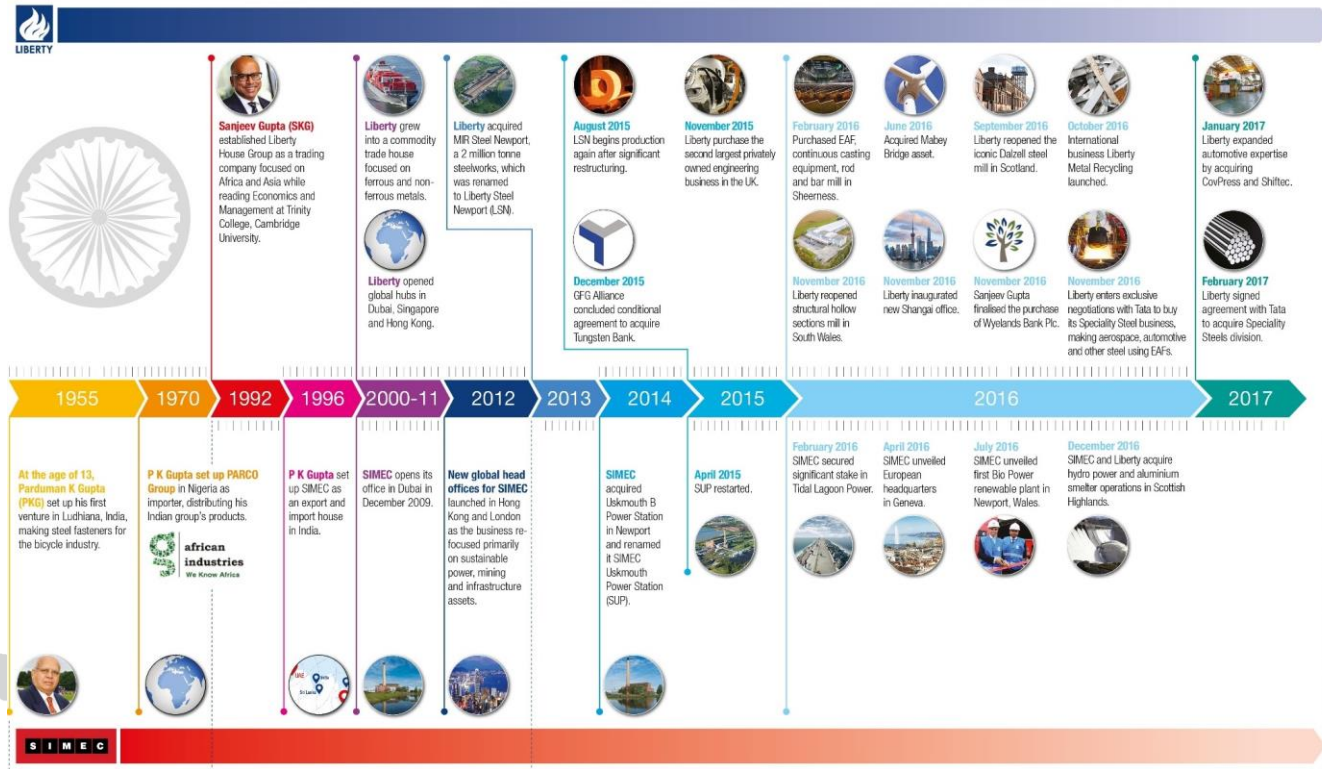
Turnover	US\$ 9.4bn (2017)		US\$ 12.2bn (2020)
EBITDA	US\$ 174m (2017)		US\$ 378m (2020)
Net Assets	US\$ 1.4bn (2017)		US\$ 2.2bn (2020)

Global Footprint:

- Presence across **30 countries**.
- Head offices located in:
 - **London**
 - **Dubai**
 - **Singapore**
 - **Hong Kong**



Milestones:



Rapid creation, development and evolution of the UK portfolio during 2016-2017

Liberty Vehicle Technologies:

- Comprehensive engineered products business for niche, premium OEM & motorsport.
- Over 95 years of heritage in brake system design and automotive manufacturing.
- Focus on delivering a tailored technical solution within short timescales.
- Multiple product areas delivering innovative solutions spanning.
 - Autonomous & Electric vehicle systems
 - Electronic Parking Brake (eIPB)
 - High performance foundation brakes
 - Brushless motor controls
 - Hydraulic & pneumatic solutions
 - Suspension upgrades
 - High pressure / boost control
 - Gearshift systems
 - EPAS systems & controls
 - Display systems
 - Chassis development
 - Clutch control



Liberty Vehicle Technologies:



Liberty Vehicle Technologies | A member of the GFG Alliance

Liberty Vehicle Technologies:



Recent Developments:

Formula One: Supplier of high performance front and rear brake calipers to Force India. Delivered calipers in 9 weeks from programme start.

Integrated Park Brake (IPB & eIPB): Patented design delivering significant mass and drag reduction. Successfully completed mule car trials with 2 premium OEMs.

Autonomous Vehicle Systems: Steer and brake by wire actuation and control systems for EV platforms.

EPAS: Upgrade of existing EPAS system delivering significant improvement over base. Development of a bespoke EPAS development for autonomous platforms.

MRLV: Complete vehicle upgrade, based on the Hilux platform, for military and security forces. Fully developed in house at secure facility.

Integrated Park-Brake (IPB & eIPB):

30%+ weight saving over conventional sliding calipers.

Reduced drag.

Interchangeable **Manual** and **Electric** actuation.

Reduced system complexity and supply chain.

Improved service **brake performance.**

Increased **cross platform** flexibility.

Improved **aesthetics.**

Improved **integration** vs. typical spot caliper solution.

...ies | A member of the ...FG Alliance

MRLV:

Embedded electronics & communications systems

Seats & **internal re-fit**

Operator **displays**

Increased performance

Lighting
upgrade

Air transport modifications

Underbody protection & **chassis upgrades**

ROPS frame & bumpers.

Upated brake system &
conversion to fixed calipers

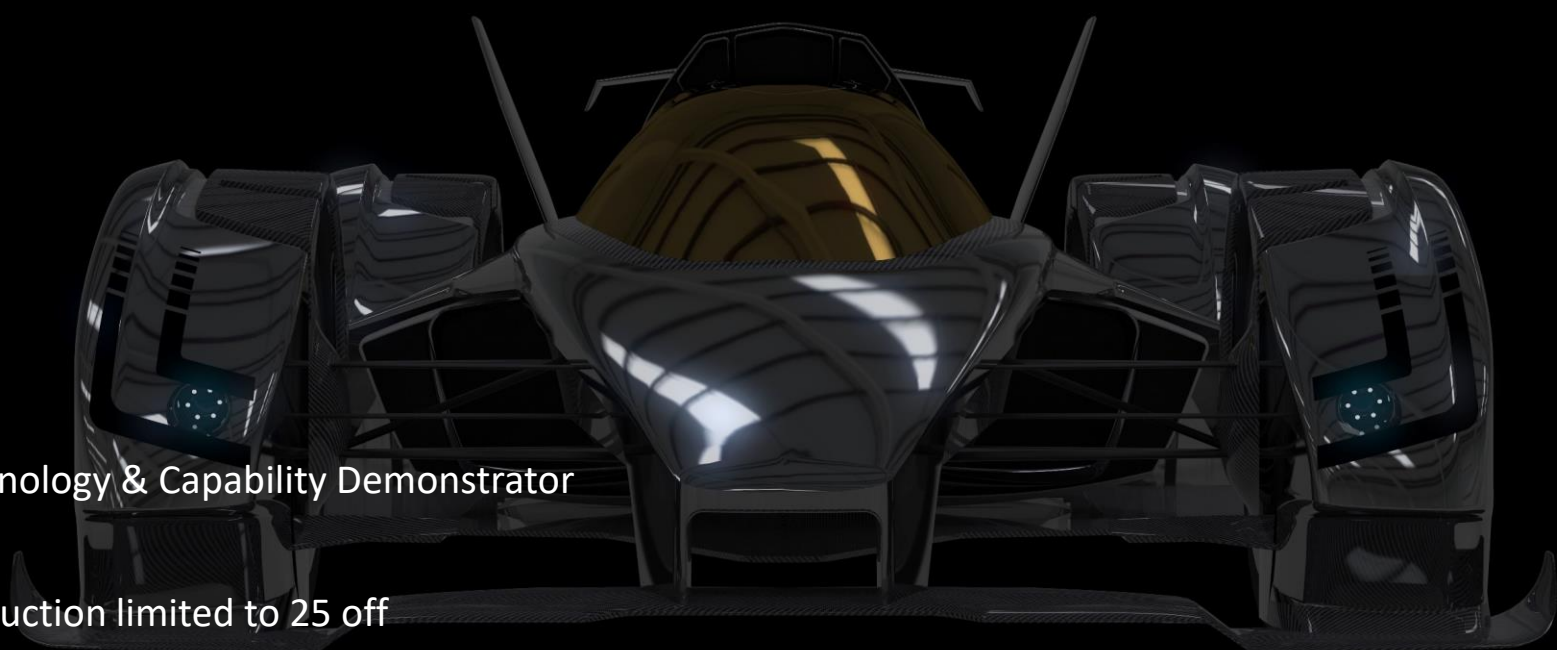
Upated fuel tank

Differential locks & **drivetrain upgrade**

Improved geometry & **active suspension**

EVOLUTION T1

BRITISH ENGINEERED HYPER-CAR

A front-facing view of the Evolution T1 hyper-car. The car is dark, possibly carbon fiber, with a highly aerodynamic and aggressive design. It features large, prominent front air intakes, a wide front splitter, and a central cockpit area with a yellow-tinted canopy. The car is set against a black background.

Technology & Capability Demonstrator

Production limited to 25 off

Aggressive styling and features inspired by the iconic T1 and fast jets.

Performance characteristics to exceed its predecessor, the T1.

TRILLION



- Fully UK designed, manufactured and built bicycles brand
- Launching Prime (hardtail mountain bike) at Fort William UCI World Cup – June 2017
- Utilises internal expertise – 920E Formula One engineering, Accles & Pollock frame welding
- Currently offering Single Speed (Node), Titanium (22) & HT Mountain (Prime)



Future Plans: Centre of Excellence

As part of the Groups vision to strengthen the UK automotive supply chain and deliver vertically integrated business solutions

- Developing centre of innovation, and engineering for the Liberty Group
- £10m investment in new facility [**Factory 18**] to be opened 2018
- State of the art manufacturing, prototype and development capability
- Delivering highly skilled employment opportunities
- Supports ongoing business growth



ies | A member of the FG Alliance



Robert Davies

Finance Director | **Liberty Vehicle Technologies**

Robert.Davies@libertyhg.com

Anthony Blackwell

Managing Director | **Liberty Vehicle Technologies**

Anthony.Blackwell@libertyhg.com





John Edwards

Managing Director
Special Vehicle Operations
Jaguar Land Rover





Special Operations

We are a specialist team delivering special brand extending products and services that our customers will love for life.

May 17 2017

John Edwards

Managing Director, Special Operations



- > 25 year veteran of JLR
- > Through thick and thin
- > JLR ECM member
- > Appointed MD, Special Operations in 2014

'Some of my colleagues say that I've got the best job in the business ... here's why...'



Special Operations

Set up in 2014, Special Operations targets Incremental, Added Value, High Margin revenue streams ...



- > | Special Operations is responsible for designing and creating a portfolio of brand extending products and services inspired by two world famous British brands – Jaguar & Land Rover.
- > | Our role is to amplify Jaguar and Land Rover's core brand positioning – namely **The Art of Performance** and **Above & Beyond**.
- > | We are charged with developing a business within a business – agile, nimble, and entrepreneurial.
- > | We are guided by the mantra Profit, Promote, Protect; incremental, added value, high margin business; investment efficient, brand enhancing, profit generating.

Brand Focus

The business comprises two primary revenue streams focusing on current and classic vehicles.



Special Vehicle Operations (SVO) design and engineer Halo Products that amplify Jaguar and Land Rover core brand values, focusing on Luxury, Performance and Capability.

- CLASSIC -

The Classic team deliver products and services that protect, nurture and leverage Jaguar and Land Rover's rich heritage, focusing on Cars, Services, Parts and Experiences.

Our customers are car enthusiasts; often multiple car owners, they are wealthy, discerning and demanding ... but can be very rewarding.

SVO Technical Centre

In 2014 we opened the doors on an all new dedicated facility at Ryton, previous home of Peugeot ...



- > £20m investment
- > 20,000m²
- > Four zones:
 - > Formula One inspired Manufacturing Facility
 - > World Class Paint Facility
 - > Technical Suite
 - > VIP Commissioning and Viewing Suites
- > 400 SO employees

Special Vehicle Operations

We have delivered 5 major products since launching the SVO brand... this year we will sell c.5000 halo vehicles



... Designed and Engineered by SVO

F-TYPE Project 7

Inspired by Jaguar's 7 Le Mans wins and the 60th Anniversary of the D-Type ...



- > Exclusive run of up to 250 units
- > Hand-built by Jaguar Land Rover's Special Operations team
- > Fully road-legal two-seater roadster
- > 5.0-litre supercharged V8
- > 0-60mph in 3.8-sec
- > Bespoke carbon-fibre aerodynamic aids
- > Unique suspension tune
- > CCM brakes
- > Race-inspired seats

Range Rover Sport SVR

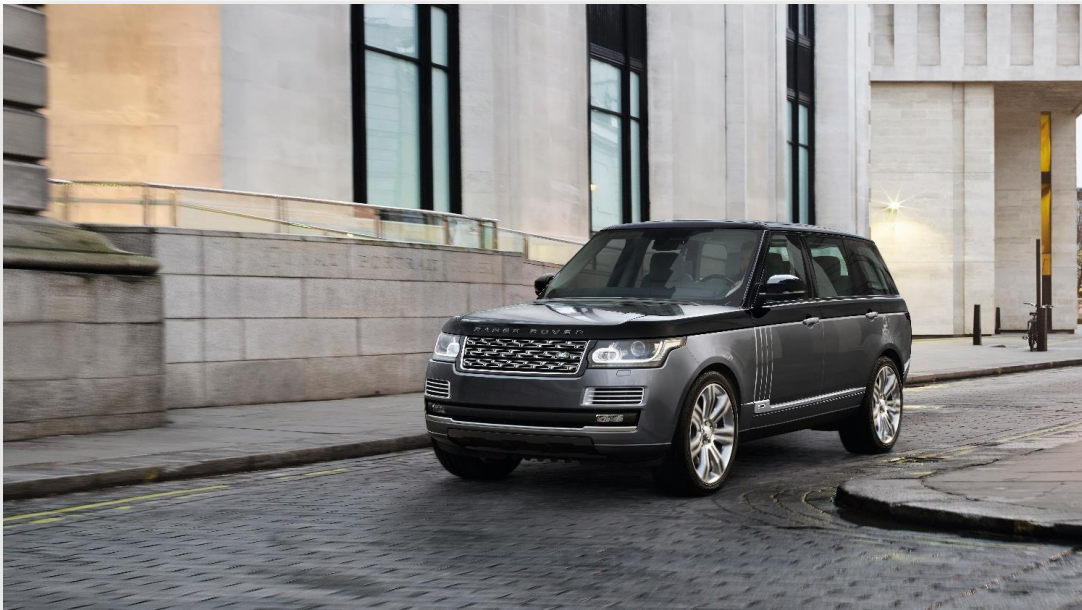
The ultimate on-road Land Rover, building on the cars inherent off-road capability ...



- > Fastest, most powerful and most dynamically focused Land Rover ever produced
- > 0-60mph in 4.5 seconds
- > Range topping 5.0-litre supercharged V8 engine
- > 8-speed automatic transmission
- > Exterior design enhancements
- > Bespoke interior
- > Most capable performance SUV

Range Rover SVAutobiography

Taking Range Rover to another level of comfort, craftsmanship and refinement ...



- > Flagship Range Rover model
- > Long Wheelbase
- > V8 supercharged engine
- > Distinctive duo-tone paint available for the first time
- > Knurled exterior and interior finishes
- > Rear-seat passengers relax in luxurious seating complete with a chiller compartment and powered deployable tables

Jaguar F-TYPE SVR

The 200mph all-weather supercar that you can drive everyday...



- > First SVR product for Jaguar
- > Fastest F-TYPE ever
- > Available in Coupe and Convertible
- > 0-60mph in just 3.5 seconds
- > 5.0-litre V8 Supercharged
- > Enhanced aerodynamics package
- > Upgraded chassis
- > Unique SVR seats with Lozenge Quilt pattern

Range Rover SVAutobiography Dynamic

Sporting Dynamic set up of the Range Rover Sport SVR
clothed in SVAutobiography comfort and refinement



- > Combines Range Rover desirability with enhanced dynamic performance
- > Specially configured suspension
- > 0-62mph in 5.4 seconds
- > V8 supercharged engine
- > Advanced 8-speed automatic transmission
- > Graphite Atlas exterior design enhancements
- > Diamond quilted leather seats with contrast stitching

Special Vehicle Operations

A prerequisite of all SVO Halo products is that they have real engineering integrity.



Vehicle Personalisation

We are also responding to the ever increasing appetite that our customers have to personalise their cars.



... Bespoke by SVO

SVO Commissioning Suite

We have invested in a Commissioning Suite and Bespoke paint facility at Oxford Road.



SVO Premium Palette

One of the world's most eco-friendly and advanced paint shops at the SVO Technical Centre at Oxford Road



- > 46 different paint finishes
- > Satin, pearlescent, spectral, ultra metallic and tinted clear coat effects
- > State of the art £16 million investment
- > Total flexibility – able to paint one colour after another on the same line
- > Environmentally conscious – intelligent usage of residual heat and spent filters used as fuel
- > c.5000 SVO Premium Palette sales planned in 17/18

Bespoke by SVO

On average, customer commissions generate an incremental £25k revenue.



Special Projects by SVO

Project Hero is an example of a special project undertaken in partnership with the International Red Cross.

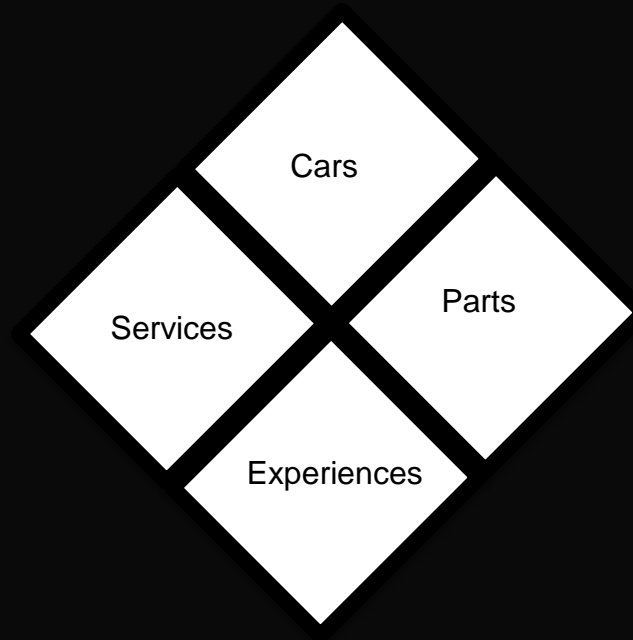


JLR Classic

Next month we open the doors on a brand new Classic Works facility ...



- CLASSIC -



Classic Works

The largest purpose built Classic Facility in the world...



- > Official opening 14th June 2017
- > 14,000m² footprint
- > 50 workshop bays including strip down area
- > 1,000m² of showroom floor space
- > 480 vehicle storage space
- > ~ 90 Classic staff

Lightweight E Type

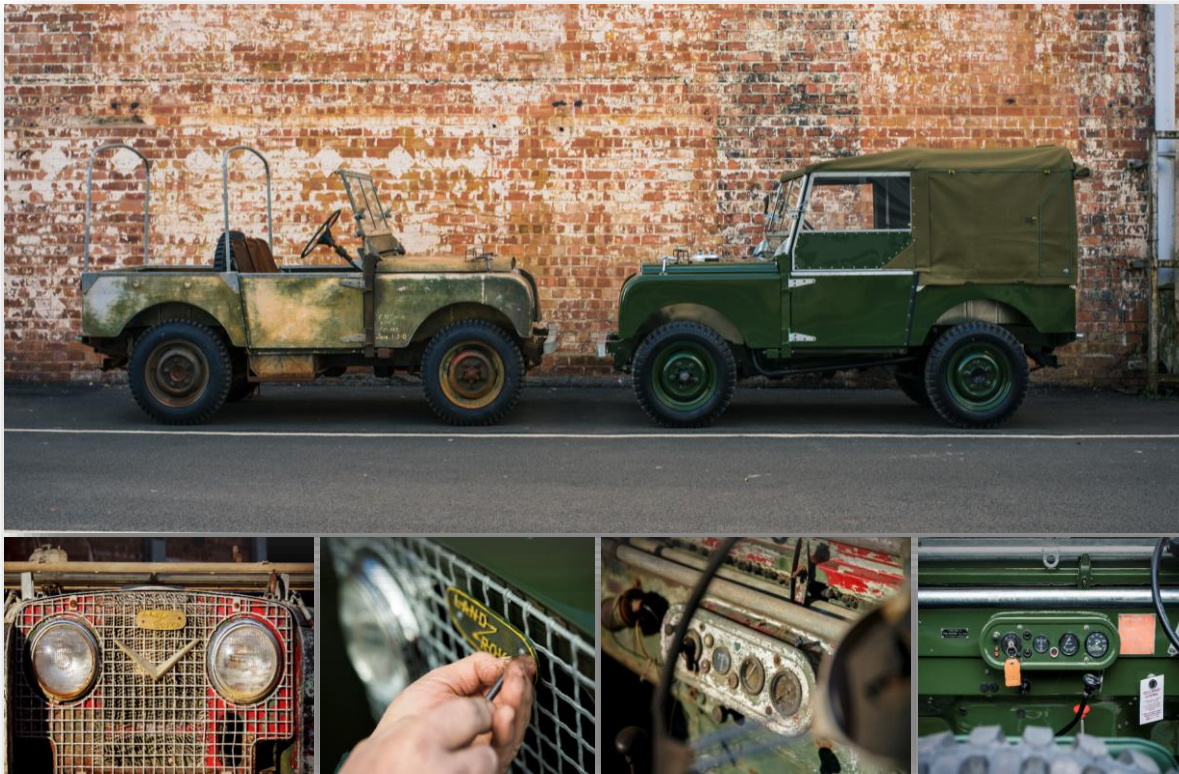
Originally built in 1963, only 12 of the 18 lightweights were ever made – Classic decided to complete the series.



- > First recreation
- > Build of 'missing' six Lightweights from the intended 18-car series
- > Handcrafted in the UK
- > Original remaining chassis numbers assigned
- > Original 1960s specifications
- > 3.8-litre straight-six engine
- > Sold as period competition vehicles and all suitable for FIA homologation for historic motorsport purposes.
- > £1,000,000+

Land Rover Reborn

Announced on the final day of Defender production, we are building fully manufacturer restored Series 1's



- > Hand crafted in the UK
- > Donor vehicles hand-picked by Land Rover Classic's team of experts for authenticity
- > Built to original 1948 specification
- > Genuine Land rover Classic parts
- > Five period finishes including Light Green, Bronze Green, RAF Blue, Dove Grey and Poppy Red
- > **£65,000 +**

Jaguar XKSS

Jaguar Classic is hand building the 9 XKSS vehicles lost in the famous fire at Browns Lane in February 1957 ...



- > World's first super car
- > Road going D-type
- > Primarily US market
- > Hand crafted in the UK
- > Built to 1957 specification
- > Period chassis numbers
- > 3.4 litre straight 6
- > 10,000 man hours
- > All pre-sold
- > **£1,200,000 +**

Range Rover Classic Reborn

An opportunity for customers to own a valuable and genuinely collectible automotive icon ...



- > Initial ten examples comprehensively restored
- > Hand crafted in the UK
- > Original 1970s specification
- > Land Rover Classic parts utilised
- > 3.5 litre V8
- > **£135,000+**

Jaguar E-type Reborn

The first Reborn initiative for Jaguar Classic ...



- > Initial batch of 10 comprehensively restored Series 1 E-types
- > Base vehicle sourced by Jaguar's E-type experts
- > Hand crafted in the UK
- > Built to 1960s specification
- > Jaguar Classic Parts used throughout
- > **£285,000+**

Special Operations

In summary ...



- > | Special Operations represents a significant opportunity for Jaguar Land Rover ...
- > | The opportunity is based on incremental, added value, high margin business ...
- > | Our products help to amplify and build Jaguar and Land Rover's brand value.
- > | ...and we are proud to be based in Coventry & Warwickshire





Thank you



Tamsin Greenway

Director
Wasps Netball





WASPS
NETBALL



THE JOURNEY SO FAR...



WHY DID WE DO IT?

- Wasps want to become a professional sports organisation
- The Ricoh Arena should be the hub for elite sport in the region
- Reaching out to our whole community
- Netball is growing and strengthening year on year
- Ideal facilities
- West Midlands right for a franchise
- Build on England v Jamaica
- Help develop the VNSL in England
- Support England's aim to be World No 1



WORLD CLASS VENUE

2500 seat Arena
4 Olympic standard changing rooms
2 officials changing rooms
Dedicated drug testing area
Director of Netball office
Player's lounge
Media centre





OUR FIRST GAME

WASPS V HERTFORDSHIRE MAVERICKS
ERICSSON EXHIBITION HALL, RICOH ARENA
SUNDAY 5TH MARCH
ATTENDANCE: 2,057





COMMUNITY ENGAGEMENT



SCHOOLS & CLUBS DAY





ERICSSON
EXHIBITION HALL



MATCH DAY PARTICIPATION

ERBALLC
@WA





MARKETING



DEFINING. COOL. 14.02.17



ABOVE & BEYOND

LAUNCH



DEFINING. COOL.

MATCH BY MATCH ADVERTISING



WASPS NETBALL

LAND-ROVER
ABOVE & BEYOND

GIRLS NIGHT OUT

FRIDAY NIGHT LIGHTS

WASPS V CELTIC DRAGONS
FRI 7TH APRIL. CENTRE PASS 8PM

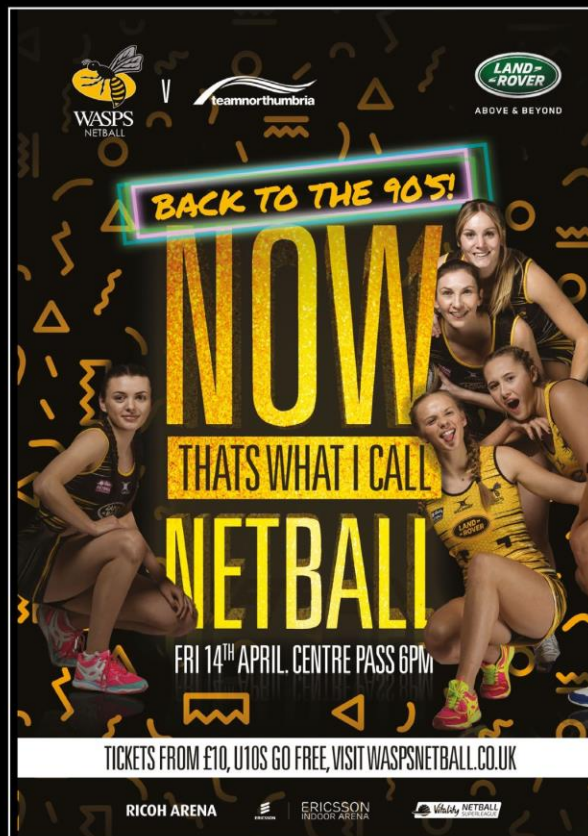
TICKETS FROM £10. U10S GO FREE. VISIT WASPSNETBALL.CO.UK

RICOH ARENA

ERICSSON
INDOOR ARENA

WASPS NETBALL

This poster features a Wasps player in a black and yellow kit jumping high to catch a netball. The background is dark with a shower of golden confetti. The Wasps Netball logo is in the top left, and the Land-Rover logo is in the top right. The text 'GIRLS NIGHT OUT' is above 'FRIDAY NIGHT LIGHTS', which is written in large, dotted letters. Below this, the match details 'WASPS V CELTIC DRAGONS' and 'FRI 7TH APRIL. CENTRE PASS 8PM' are listed. At the bottom, ticket information and venue logos (Ricoh Arena, Ericsson Indoor Arena) are included.



WASPS NETBALL

V

teamnorthumbria

LAND-ROVER
ABOVE & BEYOND

BACK TO THE 90'S!

NOW

THAT'S WHAT I CALL

NETBALL

FRI 14TH APRIL. CENTRE PASS 6PM

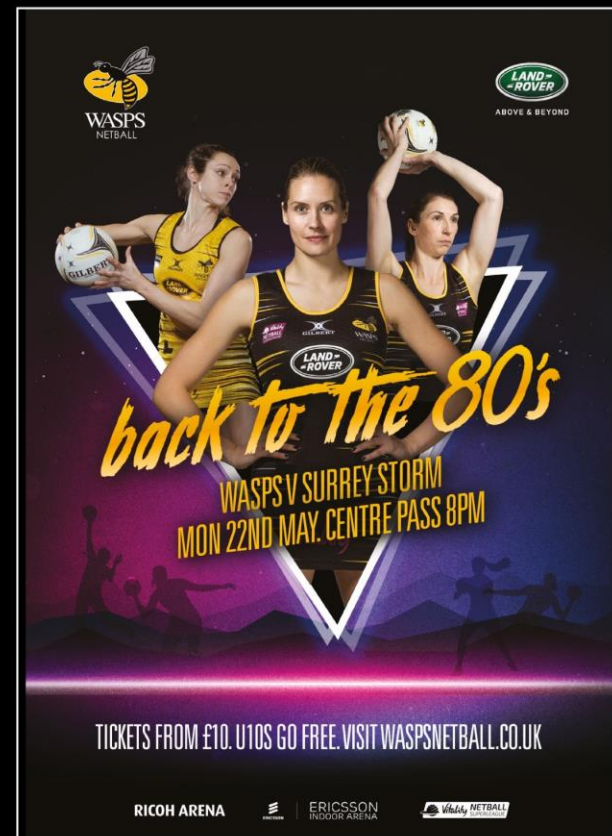
TICKETS FROM £10. U10S GO FREE. VISIT WASPSNETBALL.CO.UK

RICOH ARENA

ERICSSON
INDOOR ARENA

WASPS NETBALL

This poster features a group of five Wasps players in black and yellow kits posing together. The background is dark with yellow geometric shapes and confetti. The Wasps Netball logo is in the top left, and the Land-Rover logo is in the top right. The text 'BACK TO THE 90'S!' is in a glowing box above the word 'NOW' in large, bold letters. Below this, 'THAT'S WHAT I CALL' and 'NETBALL' are written. The match details 'FRI 14TH APRIL. CENTRE PASS 6PM' are listed. At the bottom, ticket information and venue logos (Ricoh Arena, Ericsson Indoor Arena) are included.



WASPS NETBALL

LAND-ROVER
ABOVE & BEYOND

back to the 80's

WASPS V SURREY STORM
MON 22ND MAY. CENTRE PASS 8PM

TICKETS FROM £10. U10S GO FREE. VISIT WASPSNETBALL.CO.UK

RICOH ARENA

ERICSSON
INDOOR ARENA

WASPS NETBALL

This poster features three Wasps players in black and yellow kits. The background is dark with a purple and blue gradient and silhouettes of players. The Wasps Netball logo is in the top left, and the Land-Rover logo is in the top right. The text 'back to the 80's' is in a stylized, cursive font. Below this, the match details 'WASPS V SURREY STORM' and 'MON 22ND MAY. CENTRE PASS 8PM' are listed. At the bottom, ticket information and venue logos (Ricoh Arena, Ericsson Indoor Arena) are included.



PARTNERS

MAIN CLUB PARTNER



ABOVE & BEYOND

OFFICIAL CLUB PARTNERS





WASPS
NETBALL

ACADEMY

ERICSSON
EXHIBITION HALL

@RICOH ARENA

EQ NUTRITION

DS Smith

LAND ROVER

LAND ROVER

THANK YOU





Adam Dent

Managing Director
Advent Communications



Next meeting

Wednesday 5th July

Ricoh Business Lounge

Confirmed speakers:

Jon Snow

Peter Aldis



COVENTRY & WARWICKSHIRE
CHAMPIONS

coventry-warwickshire.co.uk

www.cwbusinessfestival.com



COVENTRY &
WARWICKSHIRE
BUSINESS FESTIVAL

IN ASSOCIATION WITH



Coventry & Warwickshire
Local Enterprise Partnership



GrowthHub



associate
events

KNOWLEDGE
CAPITAL
UK

20TH NOVEMBER - 1ST DECEMBER 2017

Knowledge Investment Commerce Culture



www.cwbusinessfestival.com

0247 601 1447

hello@cwbusinessfestival.com

#CWBF2017 @CWBFestival in #CWBF2017



New Champions





COVENTRY & WARWICKSHIRE
CHAMPIONS

#ChampsMay



CWCHAMPIONS



CW_LEP



COVENTRY & WARWICKSHIRE
CHAMPIONS



CWCHAMPIONS



CW_LEP