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Coventry and Warwickshire

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Adam Dent, Advent Communications

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Colin Hooper, Stoneleigh Park

Helena Pettit, Grandstand Events



Revitalizing Stoneleigh Park

Coventry and Warwickshire Champions

13 May 2015

Part of



bestnetwork.com

This morning



- Masterplan for the future
- HS2
- Vision to reality: investment
- NAEC – Grandstand
- Questions

Stoneleigh Park:

A reminder of what is here?

- 250 acres designated as a major development site in the green belt
- 800 acres of farm land
- 1,021,000 sq ft of mixed use space
- 80+ businesses on site
- 1,250 employees



Masterplan: Overview

- Consent granted late 2012
- 15-year timespan
- 22% more development
- 63% of Park remains open space
- 1,500 new jobs to be created
- Rebalancing of business and event spaces
- £50m potential investment



Vision to reality

- We know what we have got!
- We have a plan to guide development!
- We have identified the major challenge!
- So what have we been doing?



Investment and job creation: Rebranding Stoneleigh Park



Investment and job creation:

Connectivity - ultra fast broadband

- Installation of fibre optic network completed 2013
- Construction of a PoP on site
- Warwick Net (ISP) engaged
- Resilient service
- 500+ mbps download speeds available
- Over 60 tenants connected



Investment and job creation:

On site facilities grow



Investment and job creation:

Rural Innovation Centre

- A joint project with Defra/WCC/LaSalle through the Rural Growth Network
- Building refurbished as serviced offices for start ups & SME's
- Funding extended to December 2015



Unit 169 before work started



Investment and job creation:

Rural Innovation Centre



- Opened Sept 2013
- 16 office suites
- 100% let
- EPC rating B
- Phase 2 starts in June



Investment and job creation:

Sustainability



Air Source Heat Pump



Locally sourced sustainable cladding



Solar PV

- Anaerobic digestion
- Bio-mass boiler
- District heating
- Energy efficient buildings
- ISO 14001
- ISO 9001

Investment and job creation:

Tenant support

- Free PR and marketing available
- Over 330 articles in local and regional press
- Flexible lease terms
- Refurbishments designed to meet tenant requirements
- Support for start ups and SME's via RGN



Investment and job creation:

Refurbishment programme



Unit 63 – let to BALI



Unit 112 – let to GEA Farm Technologies



Unit 173 – let to Parkwood

- 18 units upgraded so far
- 66,000 sq ft completed
- £3.34 million invested
- EPC ratings improved from F/G to B/C
- All refurbished units let

Investment and job creation:

New build programme



- 35,000 sq ft office
- Pre-let to on site tenant
- Completed May 2014
- Releases existing buildings for refurbishment
- Nominated for 3 awards



**Aim to build a vibrant
and unique community**



Companies



Event venue and Technical Events for the RASE



Event Organiser



Zinc – Global b2b event agency, HOYS merchandising, online entry system for equine

Events, exhibitions and conferences

- Re-branded to NAEC April 2015
- 225,000 sq ft indoor exhibition space
- Professional & experienced team
- Highly flexible events venue
- 800 acres of open space
- 30,000 car parking spaces
- Conference facilities
- On-site Hotel
- In-house catering
- Quality 4x4 Course



NOW?

- Approx. 360 events per annum
- Circa 450,000 visitors per annum
- £1,000,000 spent on refurbishing facilities
- New all-weather equine surface - June 2015 (£250,000)
- Grandstand Group businesses relocated to Stoneleigh Park in April 2014
- £10.5m benefit to local economy from 5 of the largest events GSE hosts
- New Events:
 - British Show Jumping Championships 2015 - 2019
 - Farm & Technology event launching 2016

FUTURE

- Selected as the host venue and event organiser by British Showjumping and British Dressage (NGB's) to present a tender to run the FEI European Championships in 2019
- Working with UK Sport & NGB's on European tender
- We will be tendering against other European countries in a bid to win the event
- Over £12,000,000 economic benefit to the region if we are successful
- Strong legacy at Stoneleigh Park for equestrianism
- Other exciting shows to follow

FUTURE OPPORTUNITIES



Any questions?



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David Bliss, Heart of England Forest

Planting tomorrow's great native woodland



— THE —
HEART
— OF —
ENGLAND
FOREST

FOUNDER

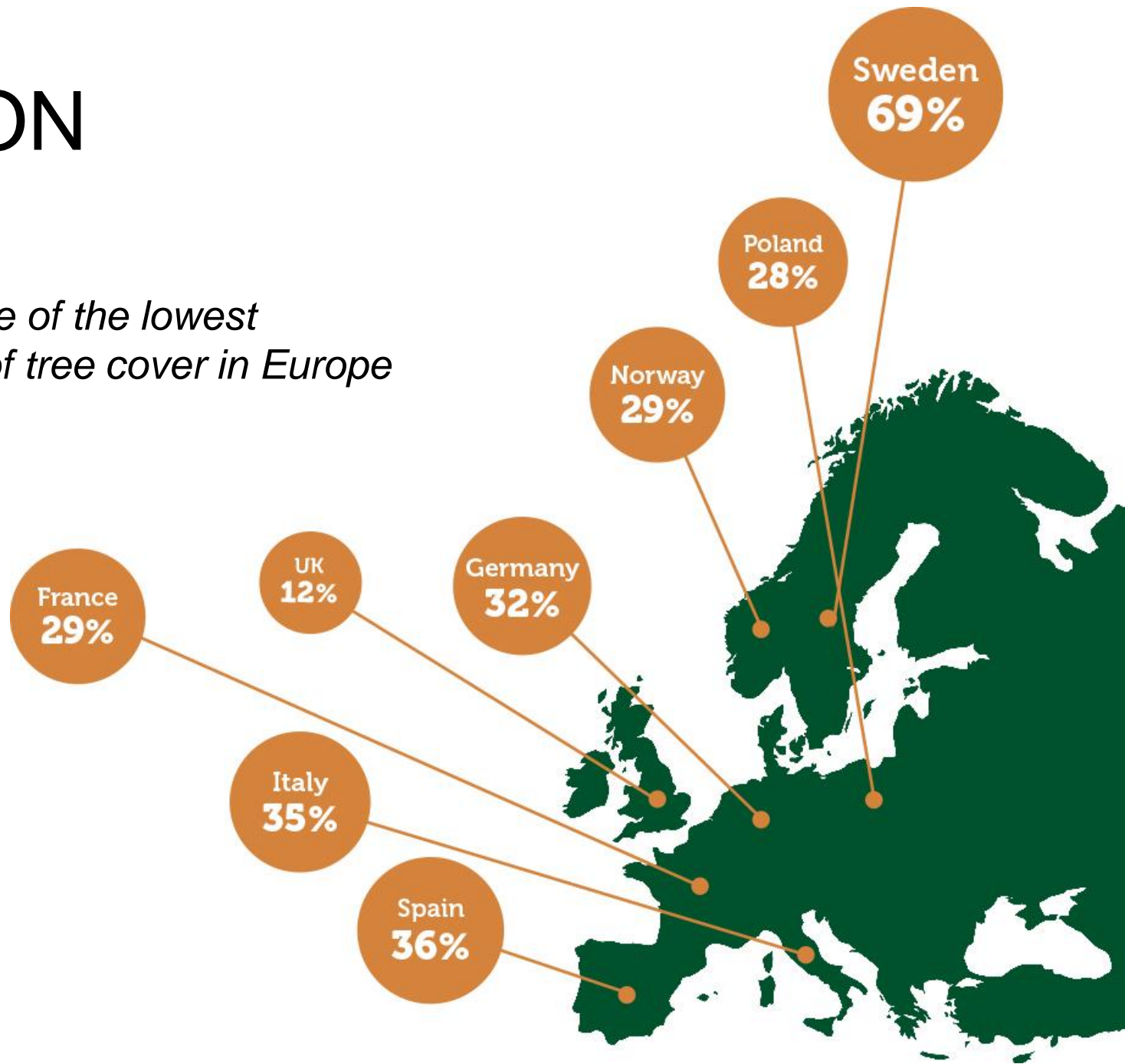


*“Whosoever plants a tree,
winks at immortality.”*

Felix Dennis, Founder

MISSION

Britain has one of the lowest percentages of tree cover in Europe



VISION



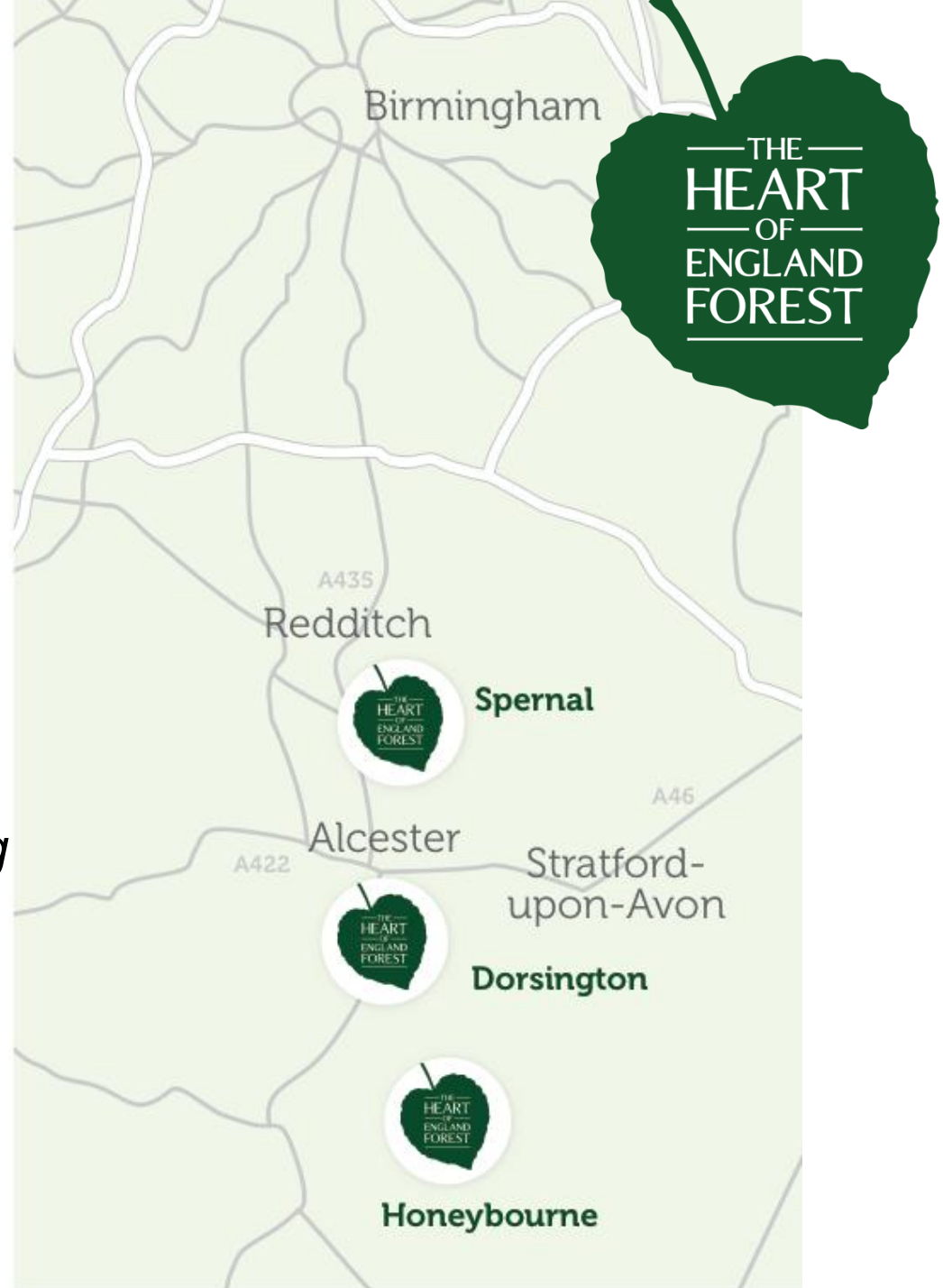
- Create a **30,000 acre unbroken woodland** – a refuge from the modern world where people and nature can flourish
- To reach our goal we will plant **13 million** native broadleaf trees. Species include Oak, Ash, Lime, Hornbeam & Willow
- Create a forest full of light and air, for both people and wildlife to enjoy - **protected for generations**





*“It’s a perfectly positioned lung
for Birmingham and the West
Midlands.”*

Jon Snow, Chairman



VALUES



- Creation
- Protection
- Restoration
- Education
- Inspiration





Welcome to your forest!

The *Heart of England Forest* is an exciting and ambitious project. We're planting tomorrow's great native woodland one tree at a time. A new broadleaf forest across south Warwickshire and Worcestershire that's for everyone to enjoy.

[Click here to get involved.](#)

What do you want to explore today?



Sign up to our e-newsletter

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Get your FREE wo



Planting tomorrow's great native woodland

Be part of our vision at www.heartofenglandforest.com/donate

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WOODLAND WALKS GUIDE

10 glorious walks through
Warwickshire and Worcestershire



SUPPORT



Forestry Commission



Woodland
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THE
COUNTRY
TRUST



NATURAL
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give with confidence





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Mike Wright, Jaguar Land Rover



JAGUAR LAND ROVER

Mike Wright
Executive Director





JAGUAR LAND ROVER

Mike Wright
Executive Director



JAGUAR LAND ROVER IN THE U.K. ECONOMY



JLR IS A MAJOR PROVIDER OF HIGH-SKILLED JOBS IN THE UK

Employs more than 32,000 people directly in the UK, as well as almost 1,600 globally

Supports up to 210,000 people in total through the supply chain, dealer network and wider economy

Recruited 11,000 people in the last 3 years

ONE OF THE UK'S LARGEST EXPORTERS BY VALUE

80% of production exported from three plants in the UK
Top markets are China, UK, North America, Italy, Russia, Germany, accounting for over 70% of total retails

THE LEADING PREMIUM AUTOMOTIVE BUSINESS IN THE UK

The only volume manufacturer of premium vehicles in the UK

The largest investor in automotive R&D and engineering in the UK

LED BY ADVANCED DESIGN, ENGINEERING AND TECHNOLOGY

Has a world-class team with over 8,000 engineers and designers

Invested £100 million in an advanced research facility at Warwick Manufacturing Group to accelerate innovation

More than £500 million investment in new, state-of-the-art advanced engine facility

JAGUAR LAND ROVER
IS LED BY ADVANCED
DESIGN, ENGINEERING
AND TECHNOLOGY.

TRAINING AND SKILLS STEM JOURNEY



INSPIRING TOMORROWS ENGINEERS



Jaguar Land Rover promoted the STEM agenda and engineering careers to 300,000 young people in 2014

APPRENTICE PROGRAMME



Jaguar Land Rover recruited 1000 apprentices and graduates in past 5 years to develop the next generation of engineers

TIMES TOP 100 GRADUATE EMPLOYER



Jaguar Land Rover: ranked 16th in the Times Top 100 Graduate Employer index ranked 20th in Guardian 300

UP-SKILLING EXISTING ENGINEERS



Advanced Skills Accreditation Scheme
- thousands of Jaguar Land Rover engineers will participate

WMG ACADEMY FOR YOUNG ENGINEERS

Jaguar Land Rover is principal sponsor of the £10 million WMG Academy for Young Engineers, which opened in September 2014.

The Academy is a University Technical College backed by Warwick University and companies.

The Academy will support 640 budding young engineers aged 14-19 and teaches core GCSE and A-Levels alongside specific engineering qualifications.



NATIONAL AUTOMOTIVE INNOVATION CENTRE

£150 million National Automotive Innovation Centre (NAIC) will open at the University of Warwick in spring 2017

State-of-the-art technology hub for Jaguar Land Rover's advanced research team and collaborative partners from the supply chain and academia

The NAIC is a partnership between the Warwick Manufacturing Group (WMG), Jaguar Land Rover, Tata Motors European Technical Centre (TMETC) and UK Government's Higher Education Funding Council England (HEFCE).



WHITLEY ADVANCED DESIGN AND ENGINEERING CENTRE

JLR will double its advanced engineering and design centre at Whitley, Coventry

The multi-million pound investment will house highly-skilled product development engineers and support the company's creation of high technology ultra-low emission vehicles

8,000 engineers and technologists are based at Gaydon, Whitley and University of Warwick



JAGUAR LAND ROVER PRODUCTS



**Designed, Engineered & Developed in Coventry
& Warwickshire**



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COVENTRY AND WARWICKSHIRE SHOWCASE

Tuesday 16th June 2015

Warwick Business School, The Shard, London



Coventry and Warwickshire Champions

Wednesday 8th July 2015

7.45 – 9.30am

www.coventry-warwickshire.co.uk



Coventry and Warwickshire Champions

- Heart of England Forest
- Lloyds Bank
- Leask Accountancy Solutions
- Needham Insurance
- Nollett Business Solutions
- Pentlands Accountants and Business Advisors
- Roolive Events
- Wiseman Keyes





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