



COVENTRY & WARWICKSHIRE
CHAMPIONS



CWCHAMPIONS



CW_LEP



Adam Dent

Managing Director
Advent Communications





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CHAMPIONS

#ChampsFeb



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Cllr John Clancy & Cllr Bob Sleight OBE





Martin Reeves

Chief Executive
WMCA & Coventry City Council





Stuart Croft

Vice-Chancellor & President
University of Warwick



Smart Connections: Warwick and the West Midlands

Vice-Chancellor and President, University of Warwick
Stuart Croft



51

years old

24,683

students

5,926

staff members

2,318

academics, researchers and
teaching staff

33

academic departments in
four faculty groupings (Arts,
Social Science, Science;
Medicine)

£573m

annual turnover

7th

overall Research Excellence
Framework (REF)

1st

Most targeted university by
top graduate employers
(the Graduate Market)

17th

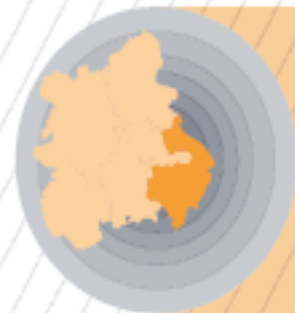
Most international
university in the world
(THE)

OUR LOCATIONS:

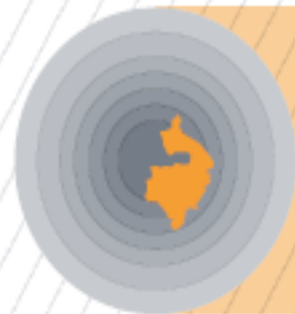
Coventry, Wellesbourne in
Warwickshire, London, California

In 2014/15
the University
of Warwick supported...

24,000 jobs
and generated
£1.9bn GVA
in the UK



17,900 jobs
and generated
£1bn GVA
in the West Midlands



14,400 jobs
and generated
£784m GVA
in Coventry and Warwickshire LEP

46

Warwick
Volunteers
worked in 46
schools

560

Trained 560
doctors through
Warwick
Medical School

121

Trained 121
teachers through
the Centre for
Professional
Education

25%

Of our
graduates
remain in the
West Midlands



A global institution...

...That's locally engaged,
in skills, research and
innovation



HIGHER EDUCATION SEC


- Higher Education and Research Bill
- Teaching Excellence Framework
- Skills and social mobility – new routes to higher education



REGIONAL ENGAGEMENT

- Industrial Strategy
- HS2 Hybrid Bill
- Research & Development – ERA
- University of Warwick Science Park activities
- Coventry City of Culture 2021 and Commonwealth Games 2026 bid





DEVELOPING OUR FOOTPRINT AND OUR REACH

Coventry – ambitious campus
redevelopment plan:

- National Automotive Innovation Centre (NAIC)
- Warwick Arts Centre refurbishment
- Sports Hub, Oculus, new Wolfson-funded mathematical science and biomedical research buildings

Further afield...

REGIONAL PARTNERSHIPS



WEST MIDLANDS
COMBINED AUTHORITY



C | B | I



Coventry City Council



Coventry & Warwickshire
Chamber of
Commerce
The Ultimate Business Network



Research excellence. Powering growth.





Talking Heads

Ian Harrabin, George Gillespie,
Liv Garfield, Nick Harper, Martin Yardley





Paul Noon, Coventry University

Duncan Spence, Imagination

Chris Southall, Sega Hardlight

Chris Li, Soak.com





Nick Blofeld

Divisional Director
Merlin Entertainment Group





WARWICK
✦ CASTLE ✦
& KNIGHT'S VILLAGE

Agenda

1. Introduction
2. Castle and Focus for 2017
3. Coventry & Warwickshire



2. 2017 Focus

1. What are we?
2. Launch “Wars of the Roses Live!”
3. Build on Knight’s Village success to date
4. Guest Obsessed
5. Develop strategic partnerships





BRITAIN'S ULTIMATE CASTLE



Spellbinding
Engagement

Pioneering

**HISTORICAL
ESCAPISM**

Credibility

Unexpected
Discovery



Experience the fun of real history!







WARWICK
✦ CASTLE ✦
& KNIGHT'S VILLAGE

All new Arena



WARWICK
CASTLE
& KNIGHT'S VILLAGE

Pledge your allegiance!



3. Knight's Village



2. 2017 Focus

4. Guest Obsessed

5. Strategic Partnerships



Clarity

Quality

Purpose

People



3. Coventry & Warwickshire

Well kept secret?

Huge potential to work together



Thank You





Adam Dent & Les Ratcliffe MBE TD





callingham associates

SEGA[®]

Hardlight[™]

four
graphics



sweet lime
interior design



Sarginsons

PIONEERS IN ALUMINIUM DIECASTING



Next meeting
Wednesday 22nd March
Coventry University





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